

# ANNUAL REPORT 2005 FOR THE ISLAMIC EDUCATION & SERVICES INSTITUTE

P.O.Box 28143. Chattanooga, TN 37421 Phone: 423-618-8624 Fax: 209-254-6771

## TABLE OF CONTENTS

TABLE OF CONTENTS .....	1
INTRODUCTION .....	2
2005 IN NUMBERS:.....	2
• On the ground activities in Numbers .....	2
• On Line activities in Numbers .....	2
MAIN ACTIVITIES IN 2005 .....	2
All Thanks be to God, in 2005 we achieved many things and started several new projects: .....	2
1. The Islamic Library & Education Center on 7814 Shallowford Rd:.....	2
2. The Muslims Internet Directory New Services .....	3
3. 2005 & 2006 Islamic Calendar with prayer times for the Chattanooga area.....	3
a. DAWA through lectures, meetings and display tables:.....	3
b. DAWA By Mail:.....	3
c. DAWA online through the Virtual library: .....	3
5. ChattanoogaMuslims.com: .....	3
6. Tsunami Relief.....	3
7. South Asia Earthquake Relief:.....	3
8. Jail DAWA: .....	3
TOP PRIORITIES FOR 2006: .....	3
FINANCIAL STATEMENT .....	3
HOW CAN YOU HELP .....	4

## INTRODUCTION

We receive funding from public and private sources, to pursue the objectives outlined in our vision and mission statement. The Annual Report provides an opportunity to account to our members, funding providers, helpers, and supporters about how we have used these resources to pursue our objectives in the reported year, and to outline our aspirations for the upcoming year.

For details of our mission, services, activities, and events please refer to our organization brochure, or visit us online at [www.2DiscoverIslam.com](http://www.2DiscoverIslam.com).

## 2005 IN NUMBERS:

- **On the ground activities in Numbers**
  - A total of around 14,000 pieces of literature has been distributed in 2005.
  - A total of over 900 packages were mailed in 2005.
  - Over 12 lectures about Islam were given in 2005 in and around Chattanooga.
  - 16 events were organized and fully or partially sponsored in 2005.
  - Packages with information about Islam were delivered “upon request” to 4 prisons, 2 churches, one US Air Force base, and 3 schools.
- **On Line activities in Numbers**
  - The web sites ([2discoverislam.com](http://2discoverislam.com), [2muslims.com](http://2muslims.com), [chattanoogamuslims.com](http://chattanoogamuslims.com)) have received a total of approxemtly:
    - **2.5 Million unique visitors**, an average of 5 new visitors every minute year round.
    - **Over 12 million page view**, an average of 23 pages are being read every minute year round.
    - **40 Million Hits**, an average of 2 new hits per second year round.
  - Total number of online registered users exceeds 12000, with 14 active online editors.
  - Approxemtly 7000 emails were received in 2005 with questions, comments or concerns.
  - Approxmetly 80,000 emails were sent in 2005 with information about islam and the IESI events and activities.

## MAIN ACTIVITIES IN 2005

**All Thanks be to God, in 2005 we achieved many things and started several new projects:**

1. **The Islamic Library & Education Center on 7814 Shallowford Rd:** this is our on the ground center to provide and host services, activities, and events for Muslims and non Muslims in the Chattanooga area, it was opened in October 2005. Some of the main services we offer in the center are:
  - **Islamic Weekend school:** This is a once a week Islamic and Arabic school for the Muslim teens and children.
  - **Arabic and Islamic Studies Classes for young Children ages 3-5:** held twice a week, and are meant to strengthen their Arabic language, Islamic morals and identity

- **The Islamic Public Library** and outreach Room: This is a public library and research room for Muslims and non Muslims in the Chattanooga area.
  - **Muslim Girls Scout:** This activity is directed towards young Muslim girls and it is with full partnership with the national girls scout association.
  - **Social gatherings:** Muslim families meet once or twice a month.
  - **Youth Activities:** a youth committee meeting around once a month.
  - **Cooking classes and female exercise classes:** are held several times a month for the Muslim females in the Chattanooga area.
  - Much more.
2. **The Muslims Internet Directory New Services:** Over 20 new or updated services were launched in 2005 online including polls, scripts, live search, classifieds, dawa service, Quran in multi language, advertising service, game room, Quran audio, quizzes, more.
  3. **2005 & 2006 Islamic Calendar with prayer times for the Chattanooga area.**
  4. **Discover & Understand Islam Campaign:**
    - a. **DAWA through lectures, meetings and display tables:** We reached out with the message of Islam to the community in Chattanooga through lectures, meetings, interfaith, dialogue, information tables, newspapers and more.
    - b. **DAWA By Mail:** Islamic education by mail for non Muslims. In 2005 we have mailed out over 900 packages about Islam.
    - c. **DAWA online through the Virtual library:** that has over 2000 books and booklet in it, and was accessed over 6 million times in 2005.
    - d. **The Islamic Public Library.**
  5. **ChattanoogaMuslims.com:** The launch of ChattanoogaMuslims.com as the online site for the Islamic Library & Education center, and as an information portal for the Chattanooga area Muslims. The site is getting around 100 unique visitors a day.
  6. **Tsunami Relief:** we have helped raise over \$4000 to support the tsunami victims in Asia.
  7. **South Asia Earthquake Relief:** we participated in the relief efforts for south Asia quake victims and helped raise few thousand dollars online for them.
  8. **Jail DAWA:** we actively support DAWA in Hamilton county jails and in other counties, by providing them with copies of the Quran, and educational materials.

## TOP PRIORITIES FOR 2006:

This is a list of the top priorities for 2006 enshallah:

- 1- Know the Prophet Muhammad (Peace be Upon Him) campaign, started March 2006. **www.KnowTheProphet.com.**
- 2- Get a 501c tax exempt Status.
- 3- Introduce a special booklet for "New Muslims".
- 4- Enhance the concentration on the Refugees help.
- 5- Prepare and possibly start distributing Islamic brochures in Spanish.
- 6- Continue with the web site expansion and services.
- 7- Continue with the Islamic Library & Education Center services and all other active campaigns.

## FINANCIAL STATEMENT

This is a detailed list of our income and expenses for 2005:

<b>Starting balance:</b>	~\$980
<b>Income categories:</b>	
Donations	9091.5
Sale Income	50
Children Schools Income	475
Weekend Schools Income	340
Websites Income:	2620.12
<b>Total income</b>	<b>12916.23</b>
<b>Expenses Categories</b>	
Events set Up and Fees	-119.74
Liability Insurance	-877.62
Books Purchase	-1064.59
Legal Fees	-60
Mailing Expenses	-951.8
Office maintenance	-140
Office Rent	-4370.00
Office Furnishing	-159.95
Utilities	-205.74
Printing & Publishing	-1315.48
Refugees/Zakat	-300
Children School	-123.19
Weekend School	-310
Website expenses (hosting, Scripts, design)	-1740.38
<b>Total Expenses</b>	<b>-11856.51</b>
<b>Income Less expenses</b>	<b>1059.72</b>
<b>Ending Balance:</b>	<b>~\$1960</b>

## HOW CAN YOU HELP

1. **Donate to the Campaign:** send your donation to the IESI (a non profit organization registered in Tennessee), mail it to our address on the 1<sup>st</sup> page.
2. Volunteer with us for help when needed as you can.
3. Spread the word about us using your contact list, email, or the flyers available online, or through placing the flyers in your office or business.
4. For more ways to help. Please visit the How to help page online.